



March
of Dimes
Saving babies, together



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2007 Heroines in Technology Awards Presented by Women in Technology and March of Dimes

Evening Raises Record-Breaking \$201,245 to Support March of Dimes

ALEXANDRIA, Va. – November 6, 2007 –Women in Technology (WIT) and the March of Dimes announced the recipients of the 2007 Heroines in Technology Award on Friday, November 2, 2007 at a black-tie gala event that raised \$201,245 to support the March of Dimes. Mistress of Ceremonies Lesli Foster of Washington’s WUSA9 joined Women in Technology president Charlotte Pelliccia and Heroines in Technology co-chairs Angela Drummond, CEO of SiloSmashers, and Dede Haskins, CEO of InTouch Systems, in presenting the awards at the seventh annual gala held at the Hyatt Regency Reston in Reston, Virginia.

The Heroines in Technology awards honor local women who balance demanding roles in the fast-paced technology sector with significant commitments to community service. The event included a cocktail reception, dinner, live band, and live and silent auctions. Proceeds from the event support local March of Dimes programs of research, community services, education and advocacy to reduce the occurrence of birth defects, premature birth and infant mortality.

“Each year, we are amazed by the accomplishments of the women honored at Heroines in Technology,” said Pelliccia, who is also president of Pelliccia Communications. “We are also pleased to be able to support the March of Dimes with the generous contributions of the supporters of this event. The success of Heroines in Technology grows each year -- this year, we raised \$55,000 more than last year.”

The 2007 Lifetime Achievement Award went to **Lauren Kirby**, president of TurnAround, LLC.

Also awarded on Friday were the following:

The 2007 Individual Heroine in Technology Awards

- **Leslie Barry**, vice president, Government Affairs and Business Development, GTSI
- **Dolly Greene Greenwood**, director of Army Intelligence, The MITRE Corporation
- **Ashley Hall**, owner, Mediatrix Technologies, Inc.

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The 2007 Corporate Heroine in Technology Awards

- **Kathy Albarado**, president, Helios HR
- **Linda LaRoche**, CEO, CSCI
- **Dr. Lydia W. Thomas**, president and CEO, Noblis

The additional 2007 finalists who joined in the celebration included **Marilyn Crouther**, CFO, EDS; **Laura Glynn**, president and CEO, Glynn Technologies; **Dawn Jones**, senior manager, Enterprise Risk Services, Deloitte; **Elizabeth Murphy**, vice president, Professional Services, Datatel, Inc.; **Jan Rosen**, founder and president, TeleSave Solutions; and **Sheila Savar**, president, Savar & Associates.

“Women in Technology is a not-for-profit networking and professional development powerhouse in the Washington technology community,” said Pelliccia. “We are a volunteer-run organization, driven by accomplished, dedicated, professionals for whom service and giving are second nature. Demonstrating our continued commitment to giving back to the community, I am pleased to announce that with the completion of the seventh annual Heroines in Technology event we have now raised more than \$800,000 in support of the March of Dimes.”

Women in Technology and the March of Dimes would like to give a special thanks to sponsors SAIC, Deloitte, and SiloSmashers. The event was also supported by the following corporate table sponsors: Datatel, Defywire, EDS, Finra, FTI Consulting, Glynn Technologies, GTSI, Intercom Communications Corporation, Lockheed Martin, Noblis, Nortel Government Solutions, The Center for Systems Management, The MITRE Corporation, Sprint Nextel, Unisys and XIO Strategies. Additional support was provided by EFX Media, Iridesse Pearls and Paras Productions. Media sponsors included Potomac Executive Biz and Federal News Radio 1050 AM.

For more information on the event, including opportunities for sponsorship for the 2008 Heroines in Technology event, contact Tina Solomita at (703) 824-0111, ext. 20.

About Women in Technology

Women in Technology (WIT) is a not-for-profit organization dedicated to offering women involved in all levels of the technology industry a wide range of professional development and networking opportunities. One of the organization's main goals is to create a forum where women in technology can be recognized and promoted as role models. The organization's values are embodied in its tag line: *Connect. Lead. Succeed.* WIT was founded in 1994 and has nearly 1,000 members. For more information, please visit WIT's web site, www.womenintechnology.org.

About the March of Dimes

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education, and advocacy to save babies and in 2003 launched a campaign to address the increasing rate of premature birth. For more information, visit the March of Dimes Web site at www.marchofdimes.com or its Spanish-language Web site at www.nacersano.org.

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