



For Release
May 31, 2007

Contact: Laura Janes
Phone: 202-309-1415
laurajanes@yahoo.com

MEDIA ADVISORY

WOMEN IN TECHNOLOGY ANNOUNCES NEW “COMPANY LEADERSHIP CHAMPION AWARDS” FOR 2008

ALEXANDRIA, Va. – May 31, 2007 – Since 2000, the WIT Leadership Awards gala has recognized women who have demonstrated leadership in the vibrant Washington, DC, technology industry. Beginning with the 2008 WIT Leadership Awards, a new “Company Leadership Champion Awards” category will be added to recognize organizations that foster leadership behaviors and actively plan and execute initiatives to support and develop women leaders. This new category will provide a unique opportunity for the business community to recognize and celebrate organizations that make a difference in advancing women’s careers.

WHO: The new award has been announced by Women in Technology (WIT), a not-for-profit organization dedicated to offering women involved in all levels of the technology industry a wide range of professional development and networking opportunities.

Companies that are candidates for this award are those that actively plan and execute initiatives to support and develop women’s careers. The result of these initiatives will be evidenced as increases in the actual number or percentage of women represented in senior leadership positions and on boards of directors.

WHAT: An annual award will be given to the top one to three organizations that work with WIT to set milestones for the representation of women in senior leadership and board of director positions. The winners will have either attained significant increases in advancing women or will have maintained the highest actual percentage of women represented at these leadership levels.

WHY: The Company Leadership Champion Award is being launched to further Women in Technology’s vision to advance women into leadership positions within corporate sponsors and member organizations.

WHEN: Interested organizations should visit www.womenintechnology.org by August 31, 2007, to nominate their organization as one to be considered for the new award over the coming year.

More information about WIT and the WIT Leadership Awards is available at www.womenintechnology.org.

###

About Women in Technology

Women in Technology (WIT) is a not-for-profit organization dedicated to offering women involved in all levels of the technology industry a wide range of professional development and networking opportunities. One of the organization's main goals is to create a forum where women in technology can be recognized and promoted as role models. The organization's values are embodied in its tag line: *Connect. Lead. Succeed.* WIT was founded in 1994 and has nearly 1,000 members. For more information, please visit WIT's web site, www.womenintechnology.org.